

# ***Connecting Co-Curricular Resources***

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# Tips for a high quality call

**Mute your microphone when not speaking**

**When you do begin speaking, introduce yourself by stating your name (yes every time).  
Because people on the call (and on Zoom) may not be able to see who is speaking.**

**Use chat to ask questions until the Q&A section of the webinar**



# Call Logistics

**Recording the call**

**Q&A after the presentation with some time for questions not recorded if desired**

**Experts highlighting resources and experiences**

**Slides will be posted to EPIC-N Member Commons**

**Resources curated by EPIC-N and expert also posted to EPIC-N Member Commons**



# ***Connecting Co-Curricular Resources***

**Laura Martin**

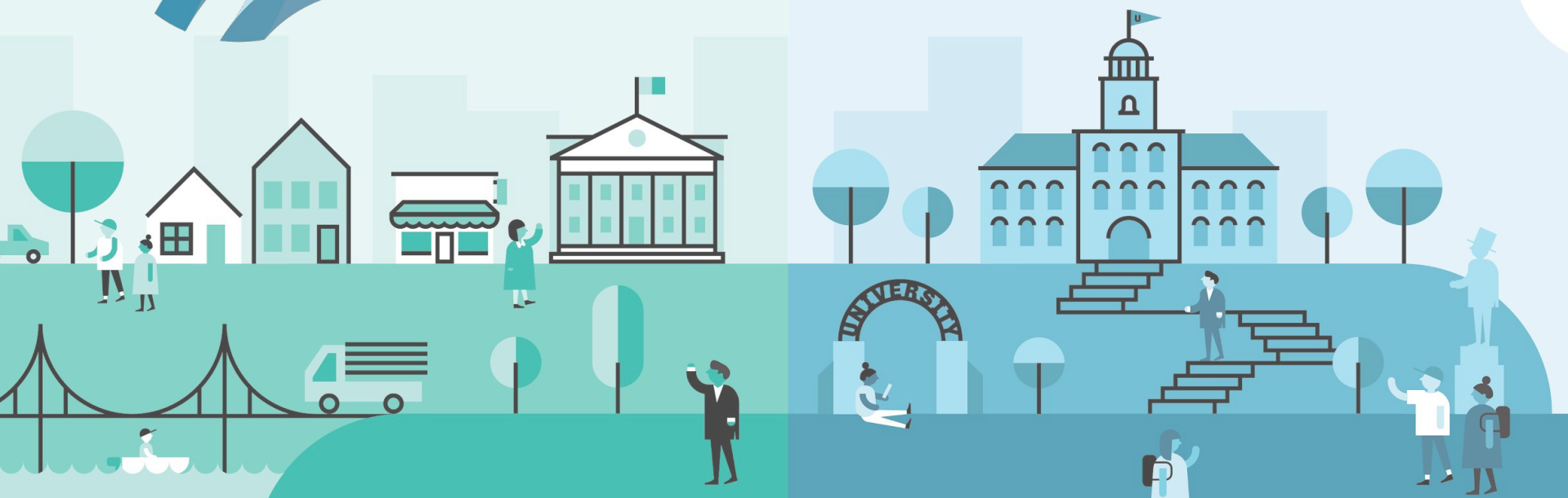
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# epic-network





***Presented by***

***Our Member Programs***

***The Ford Foundation***

***The William and Flora Hewlett Foundation***



# The EPIC Model's 5 Elements

1. Respects **E**xisting administrative structures/individual responsibilities and incentives on all sides
2. A genuine **P**artnership with local gov and communities
3. **I**ntentionally aims at improving quality of life
4. Projects are **C**ommunity-identified and -driven and evaluated on contribution to community
5. Multi-discipline and large **N**umbers (courses, students, hours)



# The EPIC Model's 5 Elements

1. **Respects Existing administrative structures/individual responsibilities and incentives on all sides**
  - Existing courses are all you need to qualify
  - You can add co-curricular to do more for your local gov/community partners
  - Opt in model for faculty and co-curricular resources using existing syllabi







**Laura Martin**  
University of Mississippi

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Featured Presenter





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Taylor Roberston  
University of Mississippi

Featured Presenter

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# The McLean Institute for Public Service and Community Engagement

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## Mission

The McLean Institute for Public Service and Community Engagement advances transformative service throughout the University and fights poverty through education in Mississippi.

## Vision

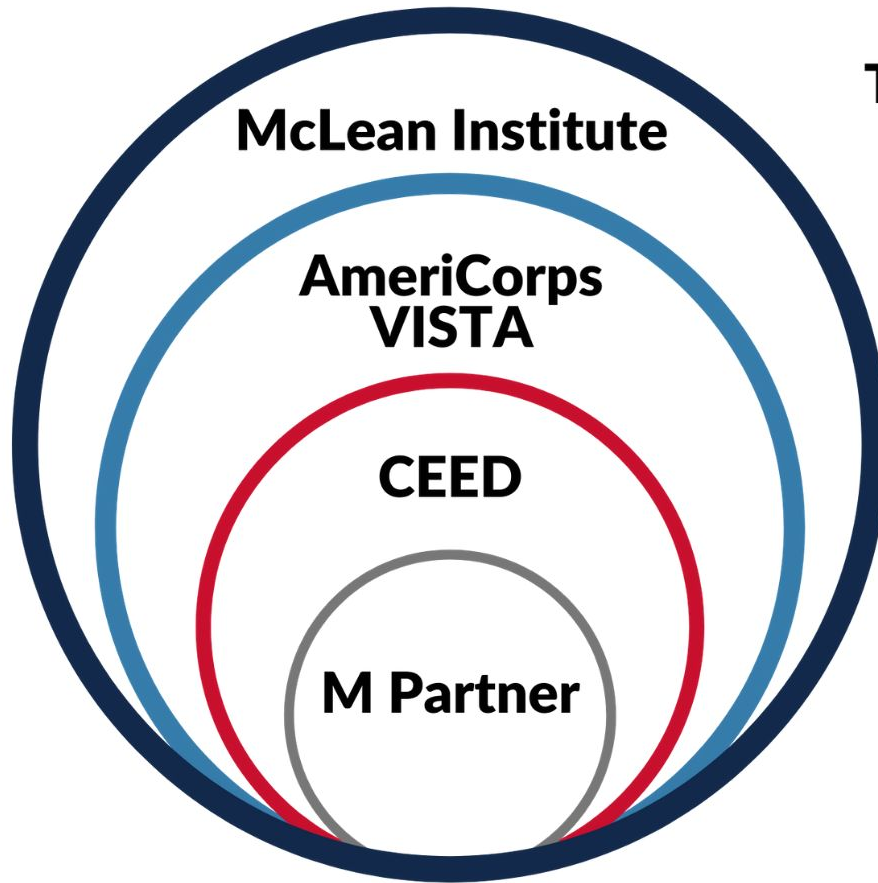
The McLean Institute for Public Service and Community Engagement will be recognized for expanding community engagement throughout the University of Mississippi and for its success in addressing poverty in Mississippi through mutually beneficial partnerships.

WE SEE  
COMMUNITY  
ENGAGEMENT  
AS A **STRATEGY**,  
NOT AN OUTPUT  
OR OUTCOME.



The McLean Institute for Public Service and Community Engagement **partners with Mississippi communities to fight poverty to transform lives through education, innovation, and entrepreneurship.**





**Transformational**

*Mutual Growth*



**Transactional**

*Mutual Benefit*

# CATALYZING ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT (CEED)

**\$500,000**

**GRANT FROM  
ROBERT M. HEARIN  
FOUNDATION**

Bringing the total amount award over two funding cycles to over \$2 million

**70**

**UM STUDENTS AND  
FACULTY HAVE  
RECEIVED FUNDING**

to research entrepreneurship and design community projects

CEED program and UM students lead statewide research into the state's **entrepreneurial ecosystem** and organize an annual conference on community and economic development

# STATEWIDE INITIATIVES



## MISSISSIPPI ENTREPRENEURSHIP FORUM

March 8, 2019 on the campus of Millsaps College in Jackson, MS. Next forum will take place from April 2-3, 2020 in Vicksburg, MS.



## MCLEAN ENTREPRENEURIAL LEADERSHIP PROGRAM (MELP)

Summer 2019 on the UM campus for 18 high school students.



## BUSINESS WEBINARS WITH MISSISSIPPI DEVELOPMENT AUTHORITY

Fall and Spring online forums with statewide audience.





## AMERICORPS VISTA

Since 1965, AmeriCorps VISTA members have worked to **alleviate poverty** through **building capacity at non-profit organizations**, creating sustainable solutions, and community empowerment.



# How AmeriCorps VISTA and Community Engagement Connect

## UN Sustainable Development Goal #1

**1 NO POVERTY**



**End poverty in all its forms everywhere.**

## UN Sustainable Development Goal #4

**4 QUALITY EDUCATION**



**Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**

# How AmeriCorps VISTA and Community Engagement Connect



**“Social sustainability occurs when the formal and informal processes, systems, structures, and relationships actively support the capacity of current and future generations to create healthy and livable communities. Socially sustainable communities are equitable, diverse, connected, democratic and provide a good quality of life.”**

*WACOSS, Western Australia Council of Social Services*



## THE M PARTNER PROGRAM

A **community engagement** effort that seeks to **improve the quality of life** in Mississippi communities. M Partner offers a **framework** for community and university representatives to work to advance **priority projects** in **partner cities** across the state.

# M PARTNER PROGRAM DESIGN



## EPIC PARTNERSHIP FRAMEWORK

Partnership framework to co-create knowledge and ideas to enhance community wellbeing



## FLAGSHIP FORWARD

Part of Healthy & Vibrant Communities pillar in Flagship Forward strategic plan



## COMMUNITY PARTNERS

Pilot communities are Charleston, Lexington, and New Albany



# PARTNER COMMUNITIES



## CHARLESTON

- Tallahatchie County
- Population: 2,193
- 1 Hour Away from UM



## LEXINGTON

- Holmes County
- Population: 1,731
- 2 Hours Away from UM



## NEW ALBANY

- Union County
- Population: 8,034
- 1 Hour Away from UM

# PROJECT PRIORITY AREAS

FOCUS GROUPS IN PARTNER COMMUNITIES REVEALED THESE THEMES:



**COMMUNITY  
HEALTH AND  
WELL BEING**



**BUSINESS AND  
ECONOMIC  
DEVELOPMENT**



**EDUCATIONAL  
INITIATIVES**



**BEAUTIFICATION**

Curricular, co-curricular, and programmatic approaches to promote **interdisciplinary** and **experiential learning**

# PROGRAM ENGAGEMENT

SPRING 2018 - FALL 2020

33

COURSES AND PROJECTS  
ALIGNED WITH PARTNER  
COMMUNITIES

18

PROGRAMS AND EVENTS  
HELD IN PARTNER  
COMMUNITIES

400

UM STUDENTS INVOLVED  
CURRICULAR AND CO-  
CURRICULAR PROJECTS

25

FACULTY AND STAFF  
INVOLVED IN  
M PARTNER PROJECTS

\$50K

GRANT FROM BLUE CROSS  
BLUE SHIELD MS FOR  
LEXINGTON, MS

15

NATIONAL SERVICE  
PLACEMENTS WITH  
PARTNER COMMUNITIES

7

DAYS OF SERVICE  
IN PARTNER  
COMMUNITIES

\$47.5K

GRANT FROM  
TOYOTA FOR  
NEW ALBANY, MS

11

INTERNS THAT  
SERVED IN PARTNER  
COMMUNITIES



THE UNIVERSITY of  
**MISSISSIPPI**  
McLEAN INSTITUTE FOR PUBLIC SERVICE  
AND COMMUNITY ENGAGEMENT





# NORTH MISSISSIPPI VISTA PROJECT

13

SUMMER  
ASSOCIATES



13

VISTAS  
SERVING

11

SERVICE  
SITES

28

COUNTIES  
IN NMVP

Currently 12 VISTAs and 1 VISTA Leader support poverty alleviation efforts at 11 organizations in a 28 county area. **The 2018-2019 program grant brought over \$624,000 to the region.**



## WHAT IS COMMUNITY DAY?

Community Day is a **day of service** in the 3 Mississippi communities that the University has partnered with through the M Partner program: **Charleston, Lexington, and New Albany**. Around **150 student volunteers** will be dispatched in groups to these communities to engage in priority projects identified by community members.



# COMMUNITY DAY PROJECTS



## CHARLESTON

Work on beautification projects to support the Main Street Reimagined Initiative



## LEXINGTON

Complete landscaping projects at the public library and courthouse square



## NEW ALBANY

Clean up in and around the soon to be refurbished New Albany community center

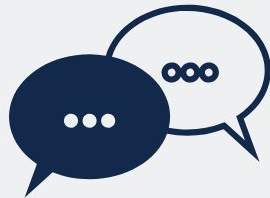
# Expectations of Team Leaders



**Lead by example,  
including modeling  
flexibility**



**Monitor engagement  
at project sites and  
report any concerns  
to M Partner Staff**



**Facilitate orientation  
and reflection sessions  
on the bus**



**Serve as ambassadors  
for UM and  
M Partner**



# Guidelines of Community Entry

Embrace the opportunity to engage in service work as a **privilege**, not a right.

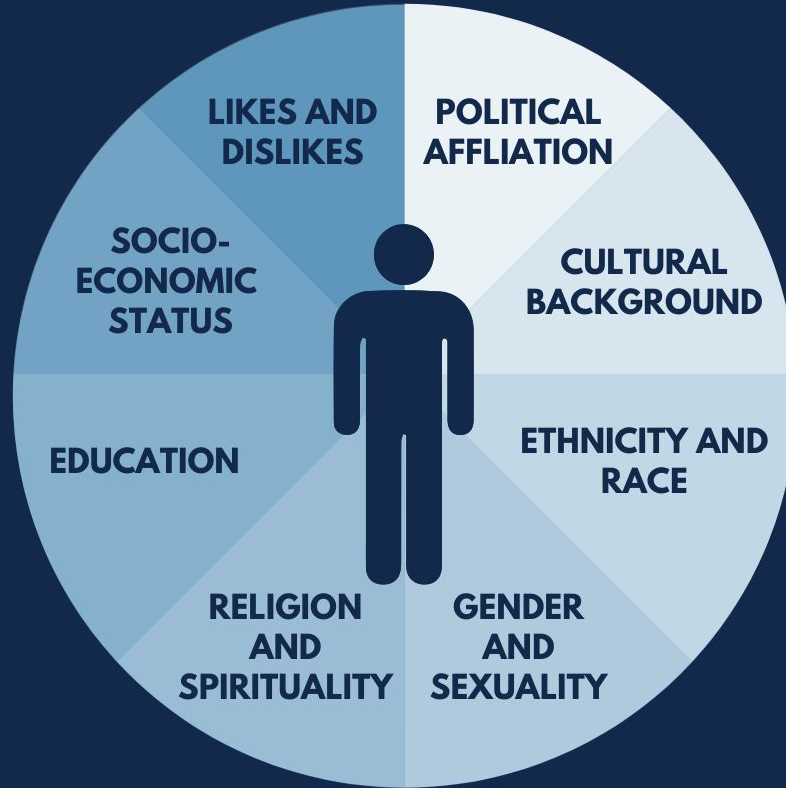
Approach your time in the community with an **open mind**.

Allow yourself to see community members as **co-educators**, and learn from them.

Work to gain an understanding of the **mission, vision, and goals of M Partner and the community** where you complete your service work.

You are an **ambassador** for the University of Mississippi and M Partner. Community- based work is an important opportunity for **professional development**.

# WHAT IS YOUR IDENTITY?





# GROUPS GIVE US A SENSE OF SOCIAL IDENTITY AND A SENSE OF BELONGING TO THE SOCIAL WORLD.



SOURCE: ASHFORTH, BLAKE E., AND FRED MAEL. "SOCIAL IDENTITY THEORY AND THE ORGANIZATION." THE ACADEMY OF MANAGEMENT REVIEW, VOL. 14, NO. 1, 1989, PP. 20-39.



# IDENTIFYING BIASES

A bias means that a person **prefers an idea and possibly does not give equal chance to a different idea. Everyone has biases.**

Biases can be both implicit and explicit, and are influenced by a number of factors like popularity, familiarity, stereotypes, social conditioning, and more.



# IDENTITY IS BOTH PERSONALLY HELD AND SOCIALLY CONSTRUCTED.



**BE MINDFUL HOW YOUR PERSONAL, SOCIAL, AND INSTITUTIONAL  
IDENTITIES SHAPE YOUR INTERACTIONS IN THE COMMUNITY**

### **On the way to the communities:**

- Overview of the day's schedule
- Review of emergency procedures
- Explanation of activities
- Introduction to communities



### **On the way back to campus:**

- Reflection and Discussion
- Post Event Surveys

What inspired  
you to serve  
today?

What have you  
liked best about  
serving today?

What impact do you believe has been  
made collectively today?

What challenges or immediate needs do  
you see in this community?

What is next for you? How will this  
experience shape your future  
community involvement?



## REFLECTION QUESTIONS

Ask **open-ended questions** that lead to a **deeper understanding** of community dynamics, stakeholders, organization, challenges, assets, practices, and history.

# Things To Keep In Mind

YOUR ROLE IS THAT  
OF A FACILITATOR,  
NOT AN EXPERT

THIS IS A LEARNING  
EXPERIENCE FOR  
EVERYONE

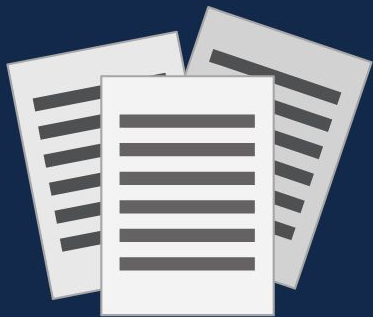
MAINTAIN AN  
OPEN MINDED  
ATTITUDE

EVERYONE'S VOICE  
IS IMPORTANT AND  
NEEDED

MANAGING DUAL ROLES:  
NEUTRAL STANCE &  
ACTIVE PARTICIPATOR

FIRMLY  
ESTABLISH  
GROUND RULES





# RESOURCES

Everything you need to know to serve effectively as a team leader will be provided to you. Digital copies are available in the Google Drive folder.

Please do not reproduce any of these items without **express consent** of the McLean Institute.

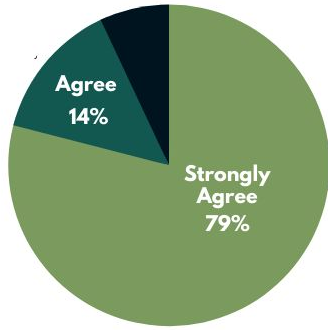
## PRE-SERVICE MATERIALS

1. **ABOUT M PARTNER HANDOUT**
2. **CHANGE AGENCY HANDOUT**
3. **PROSPERITY NOW REPORT CARD**
4. **RECOMMENDED READINGS**
5. **GOOGLE DRIVE FOLDER "COMMUNITY DAY TEAM LEADER RESOURCES"**

## MATERIALS FOR THE DAY OF

1. **ANNOTATED AGENDA**
2. **EMERGENCY CONTACT INFORMATION**
3. **REFLECTION QUESTIONS**
4. **FACILITATION GUIDE**
5. **VOLUNTEER HANDOUT**
6. **VOLUNTEER LIST**

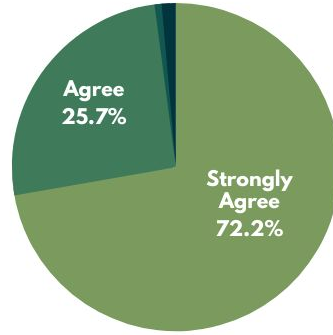
# Gauging Student Attitudes on Community Engagement



**"I enjoyed participating in today's workshop and activities."**

"It gave me a better idea of the smaller towns that don't have enough money to execute projects in the community and need volunteers to build a greater community. Hence, it motivates me to serve more."

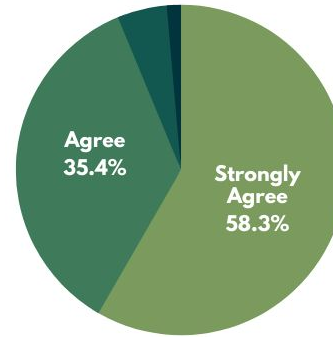
"Serving with M Partner and the amazing people from New Albany put it into perspective that I was serving a community and not just strangers."



**"I felt engaged and utilized at my project site."**

"It helped me feel a sense of involvement in the community. Being from another state, I felt like I built relationships here that I will still have when I return home."

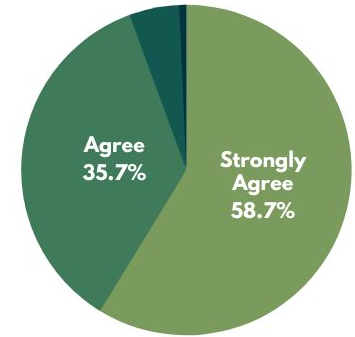
"Being from out of state and new to the area, this day of service encouraged me to get involved more in the community, and also outside of Oxford in other communities in Mississippi."



**"This day of service has given me a greater passion to serve the communities around me."**

"This day of service encouraged me to seek more community involvement in and out of Oxford/Lafayette County by exposing me to other communities. I was encouraged by this day of service by having everyone working together."

"It introduced me to a side of Mississippi I didn't know and creates a desire to better understand the state."



**"Service should be an integral part of a college education."**

It has made me realize that there's thing bigger than myself and when ever the opportunity presents itself I'll want to be involved in any way possible in service."

"M Partner encourages learning through service. M Partner has taught me that I can learn so much through helping others."

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+



Featured Presenter



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Featured Presenter

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# ***Upcoming Events***

***Conference Registration Ends Feb 21!***

***EPIC Thailand Workshop - Feb 24-28***

***EPIC-Network Call - "EPIC Life Hacks" - Mar 5 at 1:30 PM CT***

***Training Webinars - TBD***

**[www.epicn.org/events](http://www.epicn.org/events)**





## ***Questions or concerns?***

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**Q&A**